

LETTER FROM THE PUBLISHER



If you want something done, ask a woman, or so goes a saying attributed to the late Margaret Thatcher, former prime minister of the United Kingdom. But you might think twice before texting your request.

Some businesswomen are more open than others to the intrusive "pings" coming from their smartphones. You'll learn their texting preferences in this NJBIZ supplement honoring the 2014 Best 50

Women in Business awards.

You'll also learn their secrets for busting stress (generated, perhaps, by all those texts), and the wisdom they have picked up over the years. In addition, we asked them to tell us what they would give New Jersey as it celebrates its 350th anniversary. IMO—that's text-speak for "in my opinion"—the state already has a gift: the talent and hard work of these successful women. We're proud to help you get to know them better.

An independent panel selected this year's winners from a group of outstanding nomi-

nees who all held significant decision-making power in their organizations. In addition to considering accomplishments in business, the judges weighed community involvement and advocacy for women.

I hope you enjoy learning about the leaders profiled in this awards supplement—and that you find inspiration on every page.

Thomas F. Curtin
Publisher, NJBIZ

MEET THE JUDGES



Sara Cureton
Director
New Jersey Historical Commission
New Jersey Cultural Trust



Sarah Kan
State and External Affairs
Novartis Pharmaceuticals Corporation



Dawn Schwartz
Vice President, Development & Communications
Junior Achievement of New Jersey



Liz Thomas
CEO and Co-Founder
Thomas/Boyd Communications



Patrizia Zita
Co-Founder
Kaufman Zita Group

THE SELECTION PROCESS

The Best 50 Women in Business program honors 50 of New Jersey's most accomplished women. To be considered for this award, each candidate was required to hold significant decision-making power, as an owner, partner or senior executive of an organization, and live or work in New Jersey. An independent judg-

ing panel selected this year's winners from a group of many outstanding nominees. Using a point system, the judges rated nominees in three categories: professional accomplishment, including level of achievement within the nominee's company, industry and region; community involvement, including past and

present activities in which the nominee and/or her business has participated; and advocacy for women within the nominee's company, industry and region. After two weeks of deliberation, the judges totaled up their scores to reveal the individuals honored as New Jersey's Best 50 Women in Business 2014.

WOLFF ■ SAMSON

Congratulations to our clients,
friends and colleagues and all of this year's
Best 50 Women in Business honorees



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