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Greenbaum Rowe Taps Enviro Head As New Managing Partner

By **Jake Maher**

Law360 (April 16, 2025, 3:51 PM EDT) -- Greenbaum Rowe Smith & Davis LLP announced Wednesday that the chair of its energy and renewable resources practice group has stepped up to be the firm's fourth-ever managing partner in its over-100-year history.

Barbara Koonz was elected to serve as managing partner effective April 1, the firm announced.

"I'm energized by this opportunity and look forward to building upon Greenbaum's proud legacy of excellence, and to helping lead a firm where vibrancy and collegiality maximize the professional experiences of our talented attorneys and staff members," Koonz said in a statement Wednesday.



Barbara J. Koonz

Koonz said the legal profession is undergoing a "fundamental shift" brought on by advances in technology, new dynamics regarding client needs and an evolving workplace.

"Law firms must adapt to this transformation in order to serve clients in an effective and responsible manner, and I believe we are well positioned to meet that challenge," Koonz said.

Koonz has been a partner at Greenbaum Rowe since 2019 and has over 30 years of experience advising clients on environmental permitting and compliance issues, according to the firm, with a focus on renewable and clean energy projects, coastal and port-area projects, and waste disposal licensing.

Koonz advises domestic and international companies on compliance with state and federal laws and measures including the New Jersey Industrial Site Recovery Act, the New Jersey Pollutant Discharge Elimination System and the state Coastal Area Facility Review Act, Greenbaum Rowe said.

She also serves as local counsel for renewable and clean energy companies seeking local and state permitting for projects in New Jersey, Greenbaum Rowe added.

Outside of her practice, Koonz is a fellow in the American College of Environmental Lawyers and was appointed by the New Jersey Supreme Court to serve on the board of trustees for the New Jersey Lawyers Assistance Program.

Koonz spent the majority of her legal career at Wilentz Goldman & Spitzer PA, working there from 2006 to 2019. Koonz is a graduate of Franklin & Marshall College and Seton Hall University School of Law.

Koonz was not immediately available for comment Wednesday.

--Editing by Andrew Cohen.