Healthcare

New Jersey's healthcare industry is a major sector of the state's economy, with hospitals and other healthcare and life sciences entities contributing billions of dollars in revenue annually. Collectively, healthcare entities are also the largest private sector employers in the state. Because the industry operates within the guidelines of a complex and always-evolving legal and regulatory framework, the practice of healthcare law provides unique opportunities for creative and strategic approaches to risk management and problem-solving. Greenbaum provides counsel to hospitals, healthcare systems, physicians and group medical practices, ambulatory surgery centers, skilled nursing and rehabilitation facilities, behavioral health centers, pharmacies, insurers, dental offices, medical device manufacturers, pharmaceutical and biotechnology firms, and ancillary service providers across a comprehensive range of regulatory, corporate, financial and operational issues, augmented by a broad-based healthcare litigation profile. Simply put, Greenbaum serves as a deeply experienced and highly effective one-stop resource for healthcare industry clients in New Jersey and beyond.

Areas of focus

- Healthcare regulatory and compliance
- Healthcare transactions
- Healthcare litigation
- Medicare, Medicaid, and DSH reimbursement
- Managed Care Contracting
- Healthcare financing and delivery systems
- Physician privileging and medical staff disciplinary matters
- Staffing and operational issues
- Internal investigations
- Healthcare private equity
- Corporate Practice of Medicine
- Employment issues

- Real estate, construction and environmental matters
- Executive compensation and benefits

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Insights & More

Announcements

Jemi Goulian Lucey Installed as Second Vice President of Association of the Federal Bar of New Jersey
6.10.25

Sukrti Thonse Joins Greenbaum, Rowe, Smith & Davis as Associate
4.07.25

James A. Robertson Recognized by Healthcare Financial Management Association New Jersey Chapter
10.13.24

Jennifer A. Belardo Joins Greenbaum, Rowe, Smith & Davis as Associate in the Healthcare Practice
4.07.24

Client Alerts

Charitable Mission, Limited Immunity: What NJ's Supreme Court Says About Federally Qualified Health Centers
6.22.26

The ABC Test: NJ Adopts New Regulations for Determining Independent Contractor Status
5.07.26

From Supervision to Independence: New Jersey Rewrites the APN Rulebook
3.31.26

45 More Days: What NJ's Latest Emergency Extension Means for APN and PA Practices
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Medicare Telehealth Flexibilities Extended Through 2027: Telehealth Gets a Two-Year Lifeline in Fiscal Year 2026 Spending Package
2.12.26

Winter Freeze on Rulemaking but Compliance Heat Remains: What EO 7 Means for Healthcare Providers
2.06.26

NJ Healthcare Providers Are Impacted by Termination of Longstanding Pandemic-Era Emergency Declarations by January 16th Executive Order
1.22.26

Telehealth Survives Again: Understanding the Latest Federal Flexibility Extension
12.08.25

Providers Beware: The Government Shutdown Has Reset Medicare Telehealth Flexibilities
10.08.25

The New Vaccine Patchwork: State Alliances and Regulatory Shifts
9.11.25

One Big Beautiful Bill Act: An Overview of Key Healthcare Provisions & Impacts
9.04.25

Navigating New Jersey's Medical Spa Regulatory Landscape: Key Compliance and Risk Management Considerations
7.24.25

New Jersey Legislature Revises Involuntary Commitment Law
9.27.23

New Jersey Supreme Court Ruling Clarifies Standards for Punitive Damages in Medical Malpractice Actions
8.30.22

HHS Issues Guidance Regarding Civil Rights Protections Under Rehabilitation Act and Affordable Care Act for Persons with Disabilities
2.07.22

HHS Provider Relief Fund Payments: New Guidance on Coronavirus-Related Expenses and Lost Revenues
6.24.20

HHS Stimulus Actions: Attestation Deadline for Initial Distributions Extended to 90 Days; Attestation for Additional Distributions Required by June 3, 2020
5.27.20

HHS Extends Attestation Deadline to 45 Days for Payments to Providers Under CARES Act
5.08.20

CMS Issues Explanatory Guidance on Blanket Stark Law Waivers
4.30.20

HHS Announces Process for Additional $20B in Stimulus Payments to Eligible Providers
4.29.20

HHS OIG Issues Policy Statement Regarding Temporary Federal Anti-Kickback Statute Waivers in Wake of COVID-19
4.23.20

Title III of the CARES Act: Supporting America's Health Care System in the Fight Against the Coronavirus
3.31.20

COVID-19 Healthcare Law Update: CMS 1135 Waivers in the Wake of COVID-19
3.30.20

COVID-19 Healthcare Law Update: NJ Governor Phil Murphy Issues Executive Order 109; Effective Friday, March 27, 2020
3.25.20

An Overview of Several Recent Executive Orders from Governor Murphy
3.25.20

Healthcare Perspectives Blog

District Court Rejects Attempt by Disability Advocates to Prevent New York Medical Aid in Dying Law from Going into Effect
8.12.26

New York's Medical Aid in Dying Act Is Challenged As Discriminating Against Disabled Persons
7.15.26

A Response to the Big Beautiful Bill: Seven Days in June
6.02.26

Out-Of-State Doctors Argue Free Speech Case Before the Third Circuit Challenging New Jersey's Telehealth Licensure Restrictions
4.10.26

New Compliance Requirements for Off-Campus Hospital Outpatient Departments – Next Steps for Hospitals and Health Systems
3.30.26

ACA Marketplace Enrollment Declines in 2026: Coverage Shifts and Implications for Providers
3.24.26

Medicaid Financing Changes Under the OBBBA: Provider Tax Waiver Final Rule and Caps on Medicaid Manager Care SDPs
3.19.26

CMS Distributes $10B in Rural Health Transformation Funding; $147M for New Jersey
3.13.26

From the Big Beautiful Bill to the Great Healthcare Plan: President Trump and Congressional Republicans' Proposal to Reform the American Healthcare System
3.06.26

Enforcement of Litigant's Rights Under BME Order Upheld
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Does a Witness' Deference to Different Specialty Concerning Diagnosis Constitute Concession of Lack of Qualifications to Provide Causation Opinion in Malpractice Claim?
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Trump Administration Announces Deal with Pfizer on Most-Favored-Nation Drug Pricing and Launch of TrumpRx
10.20.25

From Capital to Clinics: California Reins in Private Equity Power to Address Corporate Practice of Medicine (CPOM) Concerns
10.16.25

First Circuit Decision Regarding Anti-Kickback Statute Standard Widens Circuit Split and Creates Potential for Supreme Court Clarification
7.29.25

New York Legislature Passes Medical Aid in Dying Bill Without a Residency Requirement
7.17.25

Legal Risks and Challenges for Private Equity in Healthcare Acquisitions
5.29.25

Federal Court Dismisses Constitutional Challenge to New Jersey's Telehealth Law
5.22.25

Medicare Telehealth Flexibilities Are Once Again Extended
3.19.25

Foreseeability in Psychiatric Malpractice Claims
3.16.25

A New Standard of Care for Medical Liability?
3.06.25

Criminalizing Reproductive Care and Abortion Services through Telehealth
2.13.25

New Jersey Supreme Court Opinion Refines Affidavit of Merit Requirements for Malpractice Case Against Physician Certified in Multiple Specialties
1.30.25

Hospital Policy for Universal Urine Drug Testing of Pregnant Women Comes Under Scrutiny for Alleged Violations of State Law Against Discrimination
10.09.24

Constitutional Challenge to New Jersey Residency Requirement in Medical Aid in Dying Act Rejected
9.24.24

Medical Aid in Dying and Medical Tourism in New Jersey
8.26.24

The Paradox of The Three Wise Monkeys: Discovery And Disclosure Of Information Regarding Dangerous Health Care Providers
7.16.24

HHS Finalizes Rule Establishing Significant Financial Penalties for Information Blocking by Healthcare Providers
7.10.24

HIPAA Privacy Rule to Support Reproductive Healthcare Privacy is Now Effective
7.09.24

SCOTUS Overrules Landmark Chevron Decision Providing Regulated Public with Broad Opportunities to Challenge Agency Interpretation and Implementation of Statutes
7.07.24

NJ Appellate Division Upholds BME Suspension of Doctor's License
6.13.24

CMS Managed Care Final Rule Aims to Better Address Needs of Medicaid and CHIP Populations
6.11.24

Medical Organizations Seek Clarifications from OCR Regarding HIPAA Obligations Surrounding Change Healthcare Cyberattack
5.27.24

CMS Issues Minimum Staffing Standards for Long-Term Care Facilities
5.21.24

How Hospitals Can Meet Obligations Under EMTALA With Help from HHS and CMS
5.16.24

House Committee Advances Bill Extending Pandemic-Era Telehealth Rules
5.13.24

IBM Security Report Underscores Significant Cost of Healthcare Industry Data Breach
8.01.23

Mandated Report from the MedPAC Offers Insights on the Utilization of Telehealth During the Public Health Emergency
6.22.23

A Giggle a Day?
6.07.23

HHS OCR Announces Expiration of COVID-19 Public Health Emergency HIPAA Notifications of Enforcement Discretions
4.13.23

BME Denies License Reinstatement in First Application of Statute Directing Refusal of Licensure Because of Conviction for Sexual Offenses
3.16.23

The Do's and Don'ts of Structuring Physician-MSO Arrangements to Comply with the New Jersey Corporate Practice of Medicine Doctrine
3.07.23

Tips for Addressing Dispute Resolution in Payer-Provider Contracts
2.07.23

Publications

Clean Energy in New Jersey: How Healthcare Facilities Can Save Money and Save the Environment
Winter 2025

New Jersey Supreme Court Finds the Take All Comers Statute is Not an Unconstitutional Taking of Hospital Private Property: Next Stop...SCOTUS
Fall 2025

One Big Beautiful Bill Act: Key Healthcare Provisions & Effects
Fall 2025

Insurers, Providers Face Newly Fragmented Vaccine Landscape
9.24.25

Insurer Use of AI in Medicine and Health Care Draws Expansive Scrutiny
8.25

Legal Risks and Challenges for Private Equity in Healthcare Acquisitions
Summer 2025

Circuit Split Leaves Anti-Kickback Statute Standard Ripe for Guidance from the Supreme Court
Summer 2025

Remembering the New Jersey- Born Physician Who Became the First Black Lawyer Admitted to Practice before the Supreme Court of the United States
3.14.25

The CMS Managed Care Final Rule: Access Standards, Consumer Surveys, Payment Standards and More for Managed Medicaid and CHIP
12.18.24

Pros and cons: Can an alternative health plan cut your costs?
12.01.24

The Life and Death of Chevron Deference and the Future of Administrative Law
Fall 2024

Insurer Use of AI in Healthcare Draws Expansive Scrutiny
Summer 2024

AHLA Corporate Practice of Medicine: A 50 State Survey, Third Edition
5.24

HHS OIG Seeks To Re-Focus And Re-Educate The Healthcare Industry on The Importance of Effective Voluntary Compliance Programs
Spring 2024

Seminars & Events

The New World of Medicaid Appeals in the Age of Managed Care
10.22.26

Withum's Healthcare Symposium 2025
12.09.25

The Karen Ann Quinlan Case: Its Legacy and New Jersey's Contributions to End-of-Life Jurisprudence Between 1975 and 2025
11.24.25

A Discussion of the New Jersey Supreme Court's Decision in Englewood Hospital & Medical Center v. State of New Jersey
10.30.25

AI in Healthcare
10.15.25