Hospitality & Restaurants

The restaurant and hospitality industries are intrinsically reliant on creating positive interactions with customers that drive repeat business, build loyalty, and ensure a reputation for excellence. Safety, efficiency, and consistent quality are critical to communicating a customer-centric focus that builds enduring loyalty. Entities operating in the hospitality and restaurant sectors must comply with numerous regulations related to health and safety, environmental, licensing, and employment issues. Online security and privacy concerns are also in the forefront, as hotels and restaurants employ significant digital footprints for booking and delivering services through online portals, often via third-party vendors. Greenbaum understands the dynamic and highly competitive nature of the hospitality and restaurant sector, including the challenges and inherent risks associated with day-to-day operations. Just as our clients seek to provide an outstanding experience for their guests, we strive to meet the same high standard when supporting their legal needs.

Areas of Focus

- Premises liability defense
- Employment disputes and litigation
- Franchise issues
- Regulatory compliance
- Liquor licenses
- Real estate and construction transactions
- Environmental, energy and utility matters
- Corporate and tax guidance
- Cybersecurity and data privacy counseling

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Insights & More

Client Alerts

The ABC Test: NJ Adopts New Regulations for Determining Independent Contractor Status
5.07.26

Trademark Law: A Practical Guide to the Basics
5.05.26

Revised Liquor License Laws Provide New Potential Business Opportunities in New Jersey
1.23.24

NJ Department of Health Issues Directives to Restaurants Seeking to Comply with Governor Murphy's Executive Order 150; Overview of Related CDC Updated Guidance
6.12.20

"Stay at Home": An Overview of Governor Murphy's Executive Order 107
3.23.20

Cheers to Supporting the Arts: New Jersey Makes Liquor Licenses Available to Nonprofit Theaters with 50 or More Seats

2.12.20