Regulated Products

Business entities engaged in the sourcing, manufacturing, distribution, marketing and sale of regulated products face unique challenges. At every step along the way – from managing day-to-day operations to planning for strategic growth – understanding and maintaining compliance with applicable regulatory frameworks is crucial. Safety issues, challenges to product quality or efficacy, and potential business impacts including reputational damage are key concerns. Greenbaum has represented clients in regulated product industries including cosmetics and personal products, medical devices, healthcare supplements and over-the-counter products, food and beverage, alcohol, cannabis, and motor vehicles and their components. We provide timely guidance on applicable laws and regulations, develop and assist in implementing risk management protocols, handle corporate and real estate transactions, and represent clients in regulatory proceedings, the resolution of disputes, and defensive litigation.

Areas of Focus

- Regulatory compliance
- Product liability defense
- Insurance coverage
- Environmental concerns including hazardous waste management
- Franchise law
- Real estate and zoning matters
- Corporate agreements and transactions
- Licensing
- Trademark and IP matters
- Manufacturing and supply chain issues
- Employment matters

Practice Team

Darren C. Barreiro

Partner

732.476.2424

dbarreiro@greenbaumlaw.com

David B. Farer

Partner

732.476.2476

dfarer@greenbaumlaw.com

W. Raymond Felton

Partner

732.476.2670

rfelton@greenbaumlaw.com

Jack Fersko

Partner

732.476.3354

jfersko@greenbaumlaw.com

John P. Gray

Partner

732.476.2556

jgray@greenbaumlaw.com

Jay A. Jaffe

Partner

732.476.2418

jjaffe@greenbaumlaw.com

John W. Kaveney

Partner

973.577.1796

jkaveney@greenbaumlaw.com

Maja M. Obradovic

Partner

732.476.2454

mobradovic@greenbaumlaw.com

David C. Scott

Partner

732.476.2626

dscott@greenbaumlaw.com

Kenneth J. Sheehan

Partner

732.476.2678

ksheehan@greenbaumlaw.com

George W. Crimmins

Counsel

973.577.1772

gcrimmins@greenbaumlaw.com

Insights & More

Client Alerts

The ABC Test: NJ Adopts New Regulations for Determining Independent Contractor Status
5.07.26

Trademark Law: A Practical Guide to the Basics
5.05.26

Will Rescheduling Cannabis Open the Industry to Increased Financing, Real Estate and Banking Opportunities?
6.05.24

Revised Liquor License Laws Provide New Potential Business Opportunities in New Jersey
1.23.24

New Jersey Cannabis Regulatory Commission Adopts Initial Rules to Govern Personal Use Cannabis Industry: Landlords, Tenants & Others Should Note Real Estate Implications
8.23.21

The New Jersey Economic Recovery Act of 2020: An Overview of the Food Desert Relief Program (RFI Responses Due Monday, April 12)
4.09.21

New Law and Attorney General Directive Serve to Vacate Prior NJ State Court Marijuana Possession Verdicts, Pleas, and Diversionary Programs
2.24.21

Cannabis Industry Update: NJ Recognizes Alternative Treatment Centers as Essential Businesses; Takes Steps to Ensure Safer Patient Access During COVID-19 Pandemic
4.16.20

Title III of the CARES Act: Supporting America's Health Care System in the Fight Against the Coronavirus
3.31.20

"Stay at Home": An Overview of Governor Murphy's Executive Order 107
3.23.20

Cheers to Supporting the Arts: New Jersey Makes Liquor Licenses Available to Nonprofit Theaters with 50 or More Seats
2.12.20

Publications

Cannabis Leases: Landlord and Tenant Considerations
Jan/Feb 2024