Retail

The rise of online commerce has dramatically reshaped the retail industry, transforming consumer shopping habits and creating both opportunities and challenges for businesses. Some sectors have thrived online or with hybrid selling models, while others maintain significant brick-and-mortar footprints. Companies operating in the retail sector can rely on Greenbaum for strategic and targeted support to effectively navigate issues related to their daily operations and business goals, including business structuring and operational guidance, supply chain and production concerns, workforce issues, health and safety compliance, protecting consumer rights, and more. Retailers with physical storefronts rely on our expertise to assist with real estate matters and environmental concerns. Greenbaum offers retail sector clients, including supermarkets, online sellers, shopping centers, department and specialty stores, franchises, personal care providers, and auto dealerships, an integrated portfolio of business-focused resources to help them thrive in a highly competitive marketplace.

Areas of Focus

- Property leases, acquisitions and sales
- Project financing and tax incentives
- Environmental issues
- Energy and utility matters
- Downtown redevelopment initiatives and mixed-use projects
- Regulatory compliance
- Employment counseling and disputes
- Mergers, acquisitions, and other corporate transactions
- Distressed assets, bankruptcy and restructuring
- Commercial litigation
- Product and premises liability defense

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Insights & More

Client Alerts

The ABC Test: NJ Adopts New Regulations for Determining Independent Contractor Status
5.07.26

Trademark Law: A Practical Guide to the Basics
5.05.26

Is Amazon Liable for Third-Party Sellers' Products? To Date, the Answer for E-Commerce Retailers May Depend on Where They Are
8.09.21

The New Jersey Economic Recovery Act of 2020: An Overview of the Food Desert Relief Program (RFI Responses Due Monday, April 12)
4.09.21

Governor Murphy Signs Executive Order 142: Resumption of Non-Essential Construction, Curbside Pick-Up from Non-Essential Retail Stores, Gatherings in Vehicles
5.14.20

Cannabis Industry Update: NJ Recognizes Alternative Treatment Centers as Essential Businesses; Takes Steps to Ensure Safer Patient Access During COVID-19 Pandemic
4.16.20

An Overview of Several Recent Executive Orders from Governor Murphy
3.25.20

"Stay at Home": An Overview of Governor Murphy's Executive Order 107
3.23.20

Seminars & Events

Dead Shopping Centers and How to Revive Them
5.15.24