Withum's Healthcare Symposium 2021

Seminar or Event

12.07.21

Event Sponsor: *Withum*

Live Webinar

11:00am - 3:30pm

James A. Robertson, Chair of the firm's Healthcare Department, will be a panelist at Withum's Healthcare Symposium 2021, a virtual event scheduled for Wednesday, December 8, 2021 from 11:00am - 3:30pm.

The 3rd annual Withum Healthcare Symposium will feature insights from healthcare industry experts on a variety of topics, including the future of healthcare, leadership and financial considerations in the industry and cybersecurity concerns. The keynote speaker will be Stephen K. Klasko, MD, MBA, President, Thomas Jefferson University and CEO, Jefferson Health.

The topic for Session 1 of the Symposium will be "C-Suite and Leadership Considerations in the Healthcare Industry". Session 2 will address "Financial Considerations in the Healthcare Industry During these Uncertain Times - Present and Prospective Viewpoints."

Mr. Robertson will participate as a panelist for Session 3, which will focus on "Cybersecurity in Healthcare" and is scheduled for 2:30 - 3:20pm. Today's health systems are dependent on technology now more than ever. All healthcare entities are at an increased risk for cyberattacks, especially as the industry relies more on electronic patient records, telemedicine, and artificial intelligence. It is therefore essential to keep organizations safe and secure through effective cybersecurity measures. This panel will discuss how to detect and avoid these cyberattacks, remain compliant, and protect patient data and information.

Mr. Robertson's healthcare practice is reflective of his significant expertise across a wide range of legal disciplines, enabling him to effectively counsel clients on a myriad of healthcare regulatory, corporate and litigation matters. He represents a diverse array of healthcare industry clients including for-profit and not-for-

profit healthcare and hospital systems, academic medical centers, nursing homes, home health agencies, medical device manufacturers, pharmaceutical companies, integrated delivery networks, physicians and physician practice groups, and healthcare private equity funds.

In the area of information privacy and data security, Mr. Robertson advises healthcare clients on issues arising under HIPAA and the Health Information Technology for Economic and Clinical Health Act (HITECH). This includes the drafting and negotiation of HIPAA compliant business associate agreements with third party vendors, drafting and assisting in the enforcement of privacy and security policies within client organizations, and providing guidance on record retention requirements and the physical or electronic storage of medical records. In addition, he represents healthcare clients in investigating, reporting, and remediating information breaches and the liability such breaches create under various information privacy and security laws.

Additional information and registration for Withum's Healthcare Symposium 2021 is available on Withum's website.

Related Attorneys

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