



Erin P. Faltin

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Erin has primary responsibility for the operational and financial aspects of Greenbaum's marketing efforts. With more than 20 years of legal marketing experience, she serves as a strategic generalist and a key liaison to firm management, ensuring that marketing initiatives are both impactful and fiscally sound. From overseeing expenditures to helping drive firm-wide brand initiatives, Erin's comprehensive approach is rooted in a deep dedication to the firm and its attorneys.